Goal 1

Develop and implement strategies to address recruitment and retention.

Objective 1a: Meet with key constituencies to target populations across the state in order to increase awareness of the program and conduct specific recruiting activities.

Objective 1b: Monitor and review candidate progress by semester through personal contact and curriculum plan updates.

Rationale: The EDT-MS program enrollment has been solid from Fa12 to Fa17, with a high of 49 students (Fa14) to a low of 34 students (Fa16 & Fa17). In Fa18, enrollment increased to 35 candidates enrolled in the program. In Fa15, the number of faculty increased from two to three faculty members. The program faculty is aware of enrollment trends and is determined to develop and implement initiatives that meet the needs of candidates in order to grow the program over time.

Educational Technology Program
Goal 2

Review graduate certificate in Educational Technology and the accelerated program in order to develop recommendations for improving access to the certificate.

Objective 2a: Review the number of hours required by the certificate to ensure the appropriate knowledge and skills are included for a rigorous and meaningful experience.

Objective 2b: Review accelerated master’s program for broader enrollment opportunities.

Rationale: Currently the graduate certificate requires 16 to 17 credit hours to complete the certificate. Many graduate certificates throughout the COE and University are from 9 to 12 credit hours. In order to make the Ed Tech graduate certificate more appealing while still maintaining rigor and content, program faculty in consultation with the advisory council will study the feasibility of decreasing the number of credit hours required to earn the certificate. The results of the study will be submitted as recommendations that, if changes are made, will be taken through governance.

<table>
<thead>
<tr>
<th>INPUTS</th>
<th>ACTIVITIES</th>
<th>OUTPUTS</th>
<th>OUTCOME</th>
<th>OUTCOME INDICATORS</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Program coordinator, program faculty, EdTech advisory council • Course instructors</td>
<td>• Study certificate requirements • Study accelerated master’s program • Present in ELE 302/SEC 302, EDC 345 and GEP 101</td>
<td>• Recommendations presented to RFT department head • Broader student awareness of graduate certificate and accelerated master’s program</td>
<td>• Potential decrease in credit hours for the graduate certificate • Increase students taking accelerated master’s option</td>
<td>• Number of hours required to complete the certificate • Enrollment in accelerated masters program</td>
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</tbody>
</table>
**Goal 3**

**Ensure alignment with technology used in public school districts.**

Objective 3a: Survey current and anticipated technology use in public schools.

Objective 3b: Develop short-term, long-range responses to technology use in public schools.

Rationale: Technology use changes frequently in the public schools. Hardware, software and apps—what’s hot and what is not—presents a challenge for EDT faculty.

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<tbody>
<tr>
<td>EDT Advisory Council, EDT faculty, Department Head</td>
<td>Survey selected area technology directors in public schools in order to determine trends in public schools, Student evaluations of EDT courses</td>
<td>Strategic plan for EDT program</td>
<td>Relevant educational experiences in EDT</td>
<td>Increase satisfaction from participants, Positive perceptions of EDT program</td>
</tr>
</tbody>
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